Brochure Assignment Student Name:     \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Chapter 3-2 Guiding Children’s Behavior Directions**: Re-read Chapter 3-2 on pages 88-100. Then you will create a “Parenting Tips” brochure. Brochure needs to be attractive, organized in a logical sequence, include graphics and double check spelling. When you are finished, drop it in my folder, and make sure you save it with your name as the title.

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| **Making A Brochure : Guiding Children's Behavior** |
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| CATEGORY | 4 | 3 | 2 | 1 |
| Attractiveness & Organization | The brochure has exceptionally attractive formatting and well-organized information. | The brochure has attractive formatting and well-organized information. | The brochure has well-organized information. | The brochure's formatting and organization of material are confusing to the reader. |
| Content - Accuracy | All facts in the brochure are accurate. | 99-90% of the facts in the brochure are accurate. | 89-80% of the facts in the brochure are accurate. | Fewer than 80% of the facts in the brochure are accurate. |
| Graphics/Pictures | Graphics go well with the text and there is a good mix of text and graphics. | Graphics go well with the text, but there are so many that they distract from the text. | Graphics go well with the text, but there are too few and the brochure seems "text-heavy". | Graphics do not go with the accompanying text or appear to be randomly chosen. |
| Writing - Grammar | There are no grammatical mistakes in the brochure. | There is 1 grammatical mistakes in the brochure. | There are 2 grammatical mistakes in the brochure. | There are several grammatical mistakes in the brochure. |
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